Future Gallo School Faculty Retreat
February 10, 2023
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<tr>
<th>Time</th>
<th>Session</th>
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We acknowledge all indigenous peoples, including Yokuts and Miwuk, who have inhabited or passed through this area. We are grateful for the opportunity to live, learn, and work on their land. We greatly value our connections and collaborations with all local native groups now and in future generations.
Brainstorming I: The Gallo School After One Year

What do we look like one year after the new school is established?
Agenda

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     - What do we look like one year after the new school is established?

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     - Meet your colleagues – but hurry up, you only have a minute

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     - How do we get the campus endorsement for our plan?

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     - Delia Saenz - Vice Chancellor and Chief Diversity Officer

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     - Discussion

3:25 PM  Summary/Action Items

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Current State and Update

Future Gallo School – Faculty Retreat
February 10, 2023
Current State

- Awaiting feedback from system-wide Coordinating Committee on Graduate Affairs (CCGA)
  - CCGA received 2 of 4 external reviews, which were “generally supportive and constructive”
  - Memo expected next week, which will “encourage submission of a pre-proposal”
  - Additional 2 reviews will follow eventually

- Provost’s office – with senate approval – is creating a “facilitated working groups” approach
  - to try to build campus consensus on the Gallo School and the future of SSHA
  - by creating three working groups “School Resources”, “Future of SSHA”, “Gallo School”
  - populated jointly by faculty and administrators
  - and run by an external professional facilitator
  - with completion expected by end of this semester

- Separately, we have convened a new Equity, Diversity, and Inclusion Planning Committee for Gallo School
- And we are working with external stakeholders through our Advisory Council (next meeting April 26)

- Key focus going forward: program development and enrollment growth
History

- January 2018: CIS and MCS join together to develop a Gallo School proposal
- September 2018: EBM joins the Gallo School initiative
- November 2018: Preliminary academic vision for Gallo School published, input solicited
- January 2019 – May 2020: Pre-proposal developed, discussed with administration, senate
- June 2020: Initial pre-proposal for the Gallo School submitted for campus review
- December 2020: External Advisory Council formed
- February 2021: Pre-proposal returned by campus for revision
- March 2021 – January 2022: Revisions developed, discussed with administration, senate
- August 2021: PoliSci joins the Gallo School Initiative
- February 2022: Revised pre-proposal submitted for campus review
- August 2022: Senate asks CCGA for informal review, asks Provost to help SSHA plan future
- September 2022: Gallo School Equity, Diversity and Inclusion Planning Committee formed
- November 2022: Provost’s Office presents “facilitated working groups” approach to build consensus on Gallo School and future of SSHA
- February 2023: Initial feedback from CCGA expected
Advisory Council - 2023

Anil K. Anthony - Founding Director, Pythia Data
Eric G. Chu - First Vice President, Merrill Lynch Wealth Management
Luke Cooper - Founder & CEO, Fixt
Bob Glushko - Adjunct Full Professor, UC Berkeley
James Hall - Senior Vice President, Center Manager, Citizens Business Bank
Matt Horton - Director, Milken Institute's Center for Regional Economics
Ty Jagerson - Leader of V2X, General Motors
Sandesh Mouli - Global Head of M&A and Investments, F5 Inc.
Mark A. Riley - Market President & Market Executive, Bank of America
Mike Roland - Vice President, Central Valley Operations & Engineering, E. & J. Gallo Winery
Tyler Shaddix, Co-founder and CIO, GoGuardian
Lawrence Trosen - Vice President, Pacific Southwest Container
Denise Watkins - Community Leader
Rani Yadav-Ranjan - Global Head of Artificial Intelligence Technology & Innovation, Ericsson
Gallo School Planning Team – AY 2022-23

Christian Fons-Rosen  Economics and Business Management (Fall)
Rob Innes            Economics and Business Management (Spring)
Andrew Johnston      Economics and Business Management
Crystal Kolden       Management of Complex Systems
Paul Maglio          Division of Management and Information
Tyler Marghetis      Cognitive and Information Sciences
Christopher Ojeda    Political Science
Alex Petersen        Management of Complex Systems
Michael Spivey       Cognitive and Information Sciences
Jessica Trounstine   Political Science

Alvin Cha            Assistant Director, Gallo Program, UC Merced
Yolanda Kyle         Administrative Officer, Gallo Program, UC Merced
Equity, Diversity and Inclusion Committee – AY 2022-23

Zenaida Aguirre-Muñoz  
Cognitive and Information Sciences

Elaine Denny  
Political Science

Jesus Sandoval-Hernandez  
Economics and Business Management

Lisa Yeo  
Management of Complex Systems

Delia Saenz  
Vice Chancellor and Chief Diversity Officer (ex officio)

Purpose
• To ensure that Gallo School planning process embeds a strong commitment to equity, diversity, and inclusive excellence in leadership, faculty, students, and programs.

Responsibilities
• Develop and review sections of the Gallo School proposal (and associated documents) that relate to issues of equity, diversity, and inclusion, ensuring that all documents and plans reflect strong commitments to equity, diversity, and inclusive excellence overall.
• Advise the Gallo School Core Planning Team/Executive Committee and Director of Gallo School Planning on matters relating to equity, diversity, and inclusive excellence
All Committee Members – AY 2018-23

Planning and EDI Committees

Zenaida Aguirre Muñoz  
Cognitive and Information Sciences

Ramesh Balasubramaniam  
Cognitive and Information Sciences

Heather Bortfeld  
Psychology

Elaine Denny  
Political Science

Christian Fons-Rosen  
Economics and Business Management

Teamrat Ghezzehei  
Life and Environmental Sciences

Rob Innes  
Economics and Business Management

Andrew Johnston  
Economics and Business Management

Crystal Kolden  
Management of Complex Systems

Paul Maglio  
Division of Management and Information

Tyler Marghetis  
Cognitive and Information Sciences

Nate Monroe  
Political Science

Dave Noelle  
Cognitive and Information Sciences

Christopher Ojeda  
Political Science

Tracey Osborne  
Management of Complex Systems

Alex Petersen  
Management of Complex Systems

Delia Saenz  
Vice Chancellor and Chief Diversity Officer

Jesus Sandoval Hernandez  
Economics and Business Management

Michael Spivey  
Cognitive and Information Sciences

Jessica Trounstice  
Political Science

Leroy Westerling  
Management of Complex Systems

Greg Wright  
Economics and Business Management

Lisa Yeo  
Management of Complex Systems

Program Development Committees

John Abatzoglou  
Management of Complex Systems

Christian Fons-Rosen  
Economics and Business Management

Hann Gunn  
Cognitive and Information Sciences

Rowena Gray  
Economics and Business Management

Andrew Johnston  
Economics and Business Management

Dan Hicks  
Cognitive and Information Sciences

Crystal Kolden  
Management of Complex Systems

Russ McBride  
Management of Complex Systems

Paul Maglio  
Division of Management and Information

Lace Padilla  
Cognitive and Information Sciences

Alex Petersen  
Management of Complex Systems

Andrew Shaver  
Political Science

Jeff Yoshimi  
Cognitive and Information Sciences
The Management School of the Future

As the newest campus of the University of California system, UC Merced has the unique opportunity to think intentionally about the future of education and what a modern, collaborative, and cross-disciplinary research institution can do. Now, we are rethinking the nature of management education to create the management school of the future, the E & J Gallo School.
The pace of change in business schools is far slower than in business, with the result that MBAs are increasingly less well prepared for the complex challenges of leading companies and collective enterprises in general.

- As firms are called to be more purposeful and more attuned to a broad range of stakeholders and trade off their interests, so business schools need to research and teach the skills required for stakeholder capitalism.
- If firms are being asked to combat climate change urgently, not only individually but also in concert with one another, government and civil society, then business schools need to urgently prepare students to address these issues.
- As firms are being called to become more inclusive, then so must business schools.

https://hbr.org/2020/03/a-bolder-vision-for-business-schools
Faculty-led Initiative and Vision

Understand and improve management of institutions and resources in the environment and in society

Combine scholarship and teaching in science and engineering to address complex processes of individual human and natural systems with scholarship and teaching in understanding behavior, design, and performance of political-economic-technological systems

Consider practical implications for businesses, groups, and governments in markets and society to build knowledge of physical, cognitive, economic, political, and natural systems

Advance human satisfaction, diversity, and equality while promoting sustainability of natural ecosystems

Cognitive and Information Sciences
  BS/BA in Cognitive Science
  MS/PhD in Cognitive and Information Sciences

Economics and Business Management
  BS/BA in Economics
  BS in Management and Business Economics
  PhD in Economics

Management of Complex Systems
  Master of Management
  PhD in Management of Complex Systems
  Minor in Mgmt Analytics and Decision Making

Political Science
  BS in Political Science
  PhD in Political Science
Research relationships across departments

Faculty are grouped by department and sorted by total number of publications (Web of Science). Line thickness is proportional to publication keyword co-occurrence, as a measure of research similarity. Link color distinguishes intra- versus cross-department links, with the latter crossing the center and highlighted in “UC Poppy Gold”, indicating existing cross department synergy.

Analysis by Alex Petersen
Data Science and Analytics Programs

• New Professional Masters – Revision under Senate Review
  • One-year, intensive program focused on informatics and applications of data science, covering practical skills that can be applied in public and private settings.
  • Core curriculum develops “soft” computational skills, oriented around communication, inferential analytics, ethics, and visualization, and tailored for real-world applications.
  • Option to specialize through electives focused on sustainability and environment, human behavior, or policy and decision-making.

• New Bachelor of Arts - Submission under Senate Review
  • Focused on statistical, computational, and social components of data analysis, combining a solid foundation with an applied mindset.
  • Incorporates multiple practical perspectives to providing a context for data-driven education, inquiry, and real-world applications.
  • Integrative team-based year-long capstone project addresses a real-world problem defined by an academic or industry advisor
Brainstorming in October 2021

What do you see as the *values* of the proposed Gallo School, particularly as they relate to the educational and research missions of the proposed departments?

How do you see the proposed Gallo school advancing key campus strategic goals as they relate to research distinction, student enrollment, and diversity?

What do you see as potential return on investment of the proposed Gallo School for UC Merced?
Values and Alignment

Research Excellence

- Cultivate Interdisciplinary, cross-disciplinary
- Balance theory and applications
- Blend quantitative and qualitative, systems thinking, computation and modeling
- Focus on large grants and push toward R1

Education and Training for UC Merced Students

- Prepare students with skills needed in modern workforce, eg, complexity, systems, computation, data science, technical skills
- Blend local and global concerns, practical impact
- Support for careers and placement

Community Building

- Serve as a hub for interdisciplinary research and education
- Provide leadership for triple bottom line concerns - people, planet, profit
- Foster equity and inclusion in all aspects of research, teaching, and service

Strategic Alignment

- Increase faculty retention by enhancing collaboration
- Increase enrollment with innovative programming
- Solving grand challenges, promote just equitable outcomes
- Increase interdisciplinary productivity
- Help campus achieve R1 status
- Increase global awareness and exposure of our campus
- Increasing diversity, equity, and inclusion as a core value
Return on Investment

**Fundraising opportunities**
- Industry scholarships
- Infrastructure funding

**Student success and growth**
- Enrollment
- Well-rounded students
- Career placement

**Collaborative research growth**
- Large convergence/multidisciplinary research grant writing/acquisition
- Pave path to R1

**Impact on Central Valley**
- Improved workforce
- Alumni investing back in the region
## Gallo Endowment*

<table>
<thead>
<tr>
<th>Category</th>
<th>Original Gift</th>
<th>Market Value (6/21)</th>
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<tbody>
<tr>
<td>Principal Gift</td>
<td>$5,000,000</td>
<td>$13,682,812</td>
</tr>
<tr>
<td>Matching Gifts</td>
<td>$6,145,000</td>
<td>$10,704,892</td>
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<td><strong>Scholarships and Fellowships</strong></td>
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<td><strong>Merced Mall</strong>: Scholarships for Outstanding San Joaquin Valley Students in Management</td>
<td>$196,000</td>
<td>$335,672</td>
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<td><strong>Bank of America Foundation</strong>: Distinguished Management Scholar's Program</td>
<td>$1,000,000</td>
<td>$1,741,536</td>
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<tr>
<td><strong>Charles Perry Ellis Fund</strong>: Scholarships and Fellowships in Economics and Business</td>
<td>$3,448,000</td>
<td>$5,359,256</td>
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<td><strong>Endowed Chairs</strong></td>
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<td>County Bank Chair in Economics (Rob Innes)</td>
<td>$500,000</td>
<td>$1,367,730</td>
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<tr>
<td>McClatchy Chair in Communications (Teenie Matlock)</td>
<td>$500,000</td>
<td>$878,380</td>
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<tr>
<td>Ruiz Family Chair in Entrepreneurship (Christian Fons-Rosen)</td>
<td>$501,000</td>
<td>$1,022,318</td>
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*Plus about $3,000,000 in accumulated payout funds (as of 12/21)*
**Bank of America – Distinguished Management Scholars**
The Bank of America Distinguished Management Scholars Program recruits and enrolls high achieving educationally disadvantaged students from the San Joaquin Valley, cultivating future business leaders who will contribute to economic growth and work to improve social conditions in the Valley. Administered by the Financial Aid Office, eligible students are selected based on GPA (3.25 or higher) and financial need.

Since 2005 – 257 scholarships, $326,029

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**Merced Mall – Entrepreneurial Students Scholarships**
The Merced Mall Endowment for Entrepreneurial Students Scholarships provides financial aid support to outstanding San Joaquin Valley students who are majoring in Management. Administered by the Financial Aid Office, eligible students are selected based on GPA (3.0 or higher) and financial need.

Since 2007 – 85 scholarships, $82,762

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**Gallo – Undergraduate Scholarships**
Charles Perry Ellis Fund (~$5M “Fund Functioning as an Endowment”)
“... to provide scholarships to undergraduate and graduate students in the field of economics and/or business at the Merced Campus of the University of California...”

“Ellis Fellowships” for Master of Management Students
- “Top up” fellowships for students with demonstrated financial need, ~$5K each
- Awards ~$50K annually based on financial need (~$175K awarded since 2018)

New PhD Fellowships: “Charles Perry Ellis Fellows” – started Spring 2022
- Econ and MCS – ~$50K each, including tuition, fees and stipend
- Each grad group selects awardees annually
Gallo – New Gifts

    New $25K endowment for an annual prize for best undergraduate honors thesis

Gallo School Advisory Council Graduate Fellowship (2022)
    Seeded with $10K gift from former Advisory Council member Courtney Nicholas
Timeline

- February 2023: Initial feedback from CCGA expected
- March 2023: Provost’s “facilitated working groups” expected to begin
- June 2023: Provost’s “facilitated working groups” expected to end
- September 2023: Revised pre-proposal submitted for campus review
- December 2023: Pre-proposal approved by campus
- June 2024: Pre-proposal approved by UC system
- September 2024: Proposal submitted for campus review
- December 2024: Proposal approved by campus
- April 2024: Proposal approved by UC System
- June 2025: Proposal approved by UC Regents
- August 2025: Gallo School opens
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Dr. Delia Saenz - Vice Chancellor and Chief Diversity Officer
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Questions and Answers
Next Steps