

# Future Gallo School Faculty Retreat

February 10, 2023

# Agenda

1:00 PM	Welcome
1:10 PM	Brainstorming I: The Gallo School After One Year - What do we look like one year after the new school is established?
1:40 PM	Current State and Update on the Gallo School Pre-proposal and Process - Gallo School Planning Team
2:00 PM	Break
2:10 PM	"Academic Speed Dating" - Meet your colleagues – but hurry up, you only have a minute
2:30 PM	Brainstorming II: Getting to "Yes" - How do we get the campus endorsement for our plan?
3:00 PM	Update from the Division of Equity, Justice, and Inclusive Excellence - Delia Saenz - Vice Chancellor and Chief Diversity Officer
3:15 PM	Open Mic – Q&A - Discussion
3:25 PM	Summary/Action Items
3:30 PM	Reception







## TOLOMA GROVE

This UC Merced monument
acknowledges all indigenous peoples,
including the Miwuk and Yokuts, who
have inhabited or passed through this
area over the years. We are grateful
for the opportunity to learn, work, and
reside on their land.

We respect and value our connections and collaborations with all local native groups, now and in future generations.

Fall 2020

We acknowledge all indigenous peoples, including Yokuts and Miwuk, who have inhabited or passed through this area. We are grateful for the opportunity to live, learn, and work on their land. We greatly value our connections and collaborations with all local native groups now and in future generations.



Brainstorming I: The Gallo School After One Year

What do we look like one year after the new school is established?





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# Current State and Update

Future Gallo School – Faculty Retreat February 10, 2023

### **Current State**

- Awaiting feedback from system-wide Coordinating Committee on Graduate Affairs (CCGA)
  - CCGA received 2 of 4 external reviews, which were "generally supportive and constructive"
  - Memo expected next week, which will "encourage submission of a pre-proposal"
  - Additional 2 reviews will follow eventually
- Provost's office with senate approval is creating a "facilitated working groups" approach
  - to try to build campus consensus on the Gallo School and the future of SSHA
  - by creating three working groups "School Resources", "Future of SSHA", "Gallo School"
  - populated jointly by faculty and administrators
  - and run by an external professional facilitator
  - with completion expected by end of this semester
- Separately, we have convened a new Equity, Diversity, and Inclusion Planning Committee for Gallo School
- And we are working with external stakeholders through our Advisory Council (next meeting April 26)
- Key focus going forward: program development and enrollment growth





## History

January 2018

September 2018

November 2018

• January 2019 – May 2020

• June 2020

• December 2020

February 2021

March 2021 – January 2022

• August 2021

• February 2022

• August 2022

• September 2022

November 2022

February 2023

CIS and MCS join together to develop a Gallo School proposal

EBM joins the Gallo School initiative

Preliminary academic vision for Gallo School published, input solicited

Pre-proposal developed, discussed with administration, senate

Initial pre-proposal for the Gallo School submitted for campus review

External Advisory Council formed

Pre-proposal returned by campus for revision

Revisions developed, discussed with administration, senate

PoliSci joins the Gallo School Initiative

Revised pre-proposal submitted for campus review

Senate asks CCGA for informal review, asks Provost to help SSHA plan future

Gallo School Equity, Diversity and Inclusion Planning Committee formed

Provost's Office presents "facilitated working groups" approach to

build consensus on Gallo School and future of SSHA

Initial feedback from CCGA expected





## Advisory Council - 2023

Anil K. Anthony - Founding Director, Pythia Data

Eric G. Chu - First Vice President, Merrill Lynch Wealth Management

**Luke Cooper** - Founder & CEO, Fixt

Bob Glushko - Adjunct Full Professor, UC Berkeley

James Hall - Senior Vice President, Center Manager, Citizens Business Bank

Matt Horton - Director, Milken Institute's Center for Regional Economics

**Ty Jagerson** - Leader of V2X, General Motors

Sandesh Mouli - Global Head of M&A and Investments, F5 Inc.

Mark A. Riley - Market President & Market Executive, Bank of America

Mike Roland - Vice President, Central Valley Operations & Engineering, E. & J. Gallo Winery

**Tyler Shaddix,** Co-founder and CIO, GoGuardian

**Lawrence Trosen** - Vice President , Pacific Southwest Container

**Denise Watkins** - Community Leader

Rani Yadav-Ranjan - Global Head of Artificial Intelligence Technology & Innovation, Ericsson























# Gallo School Planning Team – AY 2022-23

**Christian Fons-Rosen** Economics and Business Management (Fall)

**Rob Innes** Economics and Business Management (Spring)

Andrew Johnston Economics and Business Management

Crystal Kolden Management of Complex Systems

Paul Maglio Division of Management and Information

Tyler Marghetis Cognitive and Information Sciences

Christopher Ojeda Political Science

Alex Petersen Management of Complex Systems

Michael Spivey Cognitive and Information Sciences

Jessica Trounstine Political Science

Alvin Cha Assistant Director, Gallo Program, UC Merced

Yolanda Kyle Administrative Officer, Gallo Program, UC Merced





## Equity, Diversity and Inclusion Committee – AY 2022-23

Zenaida Aguirre-Muñoz Elaine Denny Jesus Sandoval-Hernandez Lisa Yeo Cognitive and Information Sciences

Political Science

Economics and Business Management

Management of Complex Systems

Delia Saenz

Vice Chancellor and Chief Diversity Officer (ex officio)

#### Purpose

• To ensure that Gallo School planning process embeds a strong commitment to equity, diversity, and inclusive excellence in leadership, faculty, students, and programs.

#### Responsibilities

- Develop and review sections of the Gallo School proposal (and associated documents) that relate to issues of equity, diversity, and inclusion, ensuring that all documents and plans reflect strong commitments to equity, diversity, and inclusive excellence overall.
- Advise the Gallo School Core Planning Team/Executive Committee and Director of Gallo School Planning on matters relating to equity, diversity, and inclusive excellence





## All Committee Members – AY 2018-23

#### Planning and EDI Committees

**Zenaida Aguirre Muñoz** Cognitive and Information Sciences **Ramesh Balasubramaniam** Cognitive and Information Sciences

Heather Bortfeld Psychology
Elaine Denny Political Science

**Christian Fons-Rosen** Economics and Business Management

**Teamrat Ghezzehei** Life and Environmental Sciences

Rob Innes Economics and Business Management
Andrew Johnston Economics and Business Management

Crystal Kolden Management of Complex Systems

Paul Maglio Division of Management and Information

Tyler Marghetis Cognitive and Information Sciences

Nate Monroe Political Science

**Dave Noelle** Cognitive and Information Sciences

Christopher Ojeda Political Science

Tracey Osborne Management of Complex Systems
Alex Petersen Management of Complex Systems

Delia Saenz
Vice Chancellor and Chief Diversity Officer
Jesus Sandoval Hernandez
Economics and Business Management
Cognitive and Information Sciences

Jessica Trounstine Political Science

Leroy WesterlingManagement of Complex SystemsGreg WrightEconomics and Business ManagementLisa YeoManagement of Complex Systems

#### **Program Development Committees**

John AbatzoglouManagement of Complex SystemsChristian Fons-RosenEconomics and Business ManagementHann GunnCognitive and Information SciencesRowena GrayEconomics and Business ManagementAndraw JohnstonFeanumies and Business Management

Andrew JohnstonEconomics and Business ManagementDan HicksCognitive and Information SciencesCrystal KoldenManagement of Complex SystemsRuss McBrideManagement of Complex Systems

Paul Maglio Division of Management and Information
Lace Padilla Cognitive and Information Sciences
Alex Petersen Management of Complex Systems

Andrew Shaver Political Science

**Jeff Yoshimi** Cognitive and Information Sciences







# The Management School of the Future

As the newest campus of the University of California system, UC Merced has the unique opportunity to think intentionally about the future of education and what a modern, collaborative, and cross-disciplinary research institution can do. Now, we are rethinking the nature of management education to create the management school of the future, the **E & J Gallo School**.



# A Bolder Vision for Business Schools

by Peter Tufano

March 11, 2020



- As firms are called to be more purposeful and more attuned to a broad range of stakeholders and trade off their interests, so business schools need to research and teach the skills required for stakeholder capitalism.
- If firms are being asked to combat climate change urgently, not only individually but also in concert with one another, government and civil society, then business schools need to urgently prepare students to address these issues
- As firms are being called to become more inclusive, then so must business schools

The pace of change in business schools is far slower than in business, with the result that MBAs are increasingly less well prepared for the complex challenges of leading companies and collective enterprises in general.

https://hbr.org/2020/03/a-bolder-vision-for-business-schools





## Faculty-led Initiative and Vision

Understand and improve management of institutions and resources in the environment and in society

Combine scholarship and teaching in science and engineering to address complex processes of individual human and natural systems with scholarship and teaching in understanding behavior, design, and performance of political-economic-technological systems

Consider practical implications for businesses, groups, and governments in markets and society to build knowledge of physical, cognitive, economic, political, and natural systems

Advance human satisfaction, diversity, and equality while promoting sustainability of natural ecosystems

#### Cognitive and Information Sciences

BS/BA in Cognitive Science

MS/PhD in Cognitive and Information Sciences

#### **Economics and Business Management**

BS/BA in Economics

BS in Management and Business Economics

PhD in Economics

#### Management of Complex Systems

Master of Management

PhD in Management of Complex Systems

Minor in Mgmt Analytics and Decision Making

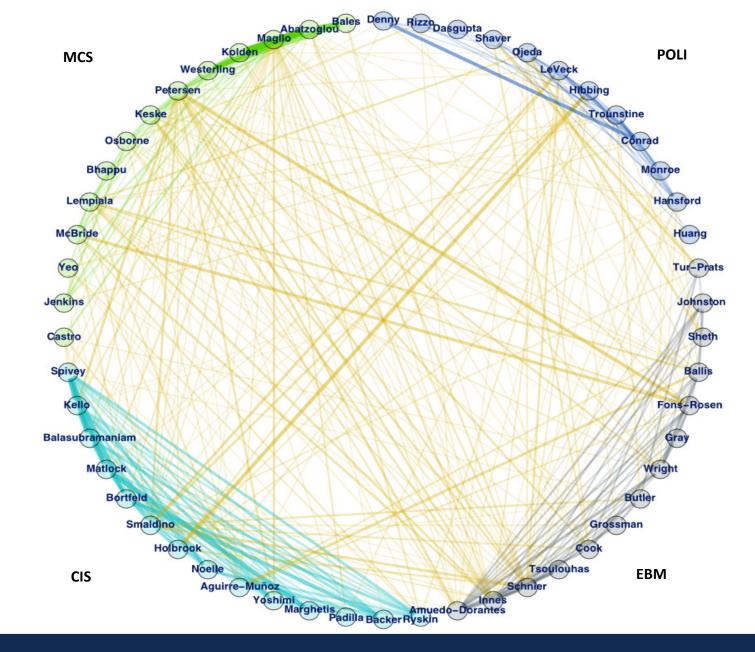
#### **Political Science**

BS in Political Science

PhD in Political Science







#### Research relationships across departments

Faculty are grouped by department and sorted by total number of publications (Web of Science). Line thickness is proportional to publication keyword co-occurrence, as a measure of research similarity. Link color distinguishes intra- versus cross-department links, with the latter crossing the center and highlighted in "UC Poppy Gold", indicating existing cross department synergy.

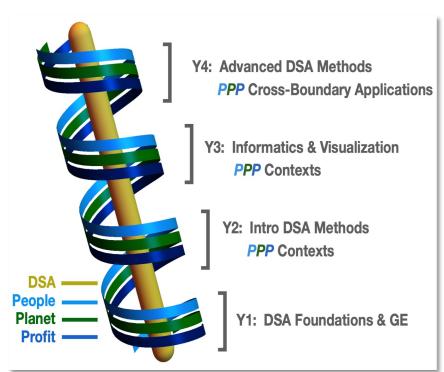
Analysis by Alex Petersen





## Data Science and Analytics Programs

- New Professional Masters Revision under Senate Review
  - One-year, intensive program focused on informatics and applications of data science, covering practical skills that can be applied in public and private settings.
  - Core curriculum develops "soft" computational skills, oriented around communication, inferential analytics, ethics, and visualization, and tailored for real-world applications.
  - Option to specialize through electives focused on *sustainability and* environment, human behavior, or policy and decision-making.
- New Bachelor of Arts Submission under Senate Review
  - Focused on statistical, computational, and social components of data analysis, combining a solid foundation with an applied mindset.
  - Incorporates multiple practical perspectives to providing a context for data-driven education, inquiry, and real-world applications.
  - Integrative team-based year-long capstone project addresses a realworld problem defined by an academic or industry advisor







## Brainstorming in October 2021

What do you see as the values of the proposed Gallo School, particularly as they relate to the educational and research missions of the proposed departments?

How do you see the proposed Gallo school advancing key campus strategic goals as they relate to research distinction, student enrollment, and diversity?

What do you see as potential return on investment of the proposed Gallo School for UC Merced?





## Values and Alignment

#### Research Excellence

- Cultivate Interdisciplinary, cross-disciplinary
- Balance theory and applications
- Blend quantitative and qualitative, systems thinking, computation and modeling
- Focus on large grants and push toward R1

## Education and Training for UC Merced Students

- Prepare students with skills needed in modern workforce, eg, complexity, systems, computation, data science, technical skills
- Blend local and global concerns, practical impact
- Support for careers and placement

#### **Community Building**

- Serve as a hub for interdisciplinary research and education
- Provide leadership for triple bottom line concerns people, planet, profit
- Foster equity and inclusion in all aspects of research, teaching, and service

#### Strategic Alignment

- Increase faculty retention by enhancing collaboration
- Increase enrollment with innovative programming
- Solving grand challenges, promote just equitable outcomes
- Increase interdisciplinary productivity
- Help campus achieve R1 status
- Increase global awareness and exposure of our campus
- Increasing diversity, equity, and inclusion as a core value





## Return on Investment

#### Fundraising opportunities

- Industry scholarships
- Infrastructure funding

#### Collaborative research growth

- Large convergence/multidisciplinary research grant writing/acquisition
- Pave path to R1

#### Student success and growth

- Fnrollment
- Well-rounded students
- Career placement

#### Impact on Central Valley

- Improved workforce
- Alumni investing back in the region





## Gallo Endowment\*

	Original Gift	Market Value (6/21)
Principal Gift	\$5,000,000	\$13,682,812
Matching Gifts	\$6,145,000	\$10,704,892
Scholarships and Fellowships	4	4
Merced Mall: Scholarships for Outstanding San Joaquin Valley Students in Management	\$196,000	\$335,672
<b>Bank of America Foundation</b> : Distinguished Management Scholar's Program	\$1,000,000	\$1,741,536
Charles Perry Ellis Fund: Scholarships and Fellowships in Economics and Business	\$3,448,000	\$5,359,256
Endowed Chairs		
County Bank Chair in Economics (Rob Innes)	\$500,000	\$1,367,730
McClatchy Chair in Communications (Teenie Matlock)	\$500,000	\$878,380
Ruiz Family Chair in Entrepreneurship (Christian Fons-Rosen)	\$501,000	\$1,022,318
* Plus about \$3,000,000 in accumulated payout funds (as of 12/21)		





## Gallo – Undergraduate Scholarships

#### Bank of America – Distinguished Management Scholars

The Bank of America Distinguished Management Scholars Program recruits and enrolls high achieving educationally disadvantaged students from the San Joaquin Valley, cultivating future business leaders who will contribute to economic growth and work to improve social conditions in the Valley. Administered by the Financial Aid Office, eligible students are selected based on GPA (3.25 or higher) and financial need.

Since 2005 – 257 scholarships, \$326,029

#### Merced Mall – Entrepreneurial Students Scholarships

The Merced Mall Endowment for Entrepreneurial Students Scholarships provides financial aid support to outstanding San Joaquin Valley students who are majoring in Management. Administered by the Financial Aid Office, eligible students are selected based on GPA (3.0 or higher) and financial need.

Since 2007 – 85 scholarships, \$82,762





## Gallo – Graduate Fellowships

#### Charles Perry Ellis Fund (~\$5M "Fund Functioning as an Endowment")

"... to provide scholarships to undergraduate and graduate students in the field of economics and/or business at the Merced Campus of the University of California..."

#### "Ellis Fellowships" for Master of Management Students

- "Top up" fellowships for students with demonstrated financial need, ~\$5K each
- Awards ~\$50K annually based on financial need (~\$175K awarded since 2018)

#### New PhD Fellowships: "Charles Perry Ellis Fellows" – started Spring 2022

- Econ and MCS ~\$50K each, including tuition, fees and stipend
- Each grad group selects awardees annually





## Gallo – New Gifts

#### Glushko Honors Thesis Prize in Cognitive Science (2021)

New \$25K endowment for an annual prize for best undergraduate honors thesis

#### Gallo School Advisory Council Graduate Fellowship (2022)

Seeded with \$10K gift from former Advisory Council member Courtney Nicholas





## Timeline

- February 2023
- March 2023
- June 2023
- September 2023
- December 2023
- June 2024
- September 2024
- December 2024
- April 2024
- June 2025
- August 2025

Initial feedback from CCGA expected

Provost's "facilitated working groups" expected to begin

Provost's "facilitated working groups" expected to end

Revised pre-proposal submitted for campus review

Pre-proposal approved by campus

Pre-proposal approved by UC system

Proposal submitted for campus review

Proposal approved by campus

Proposal approved by UC System

Proposal approved by UC Regents

Gallo School opens





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"Academic Speed Dating"

Meet your colleagues – but hurry up, you only have a minute!





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Brainstorming II: Getting to "Yes"

How do we get campus endorsement for our plan?





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Update from the Division of Equity, Justice, and Inclusive Excellence

Dr. Delia Saenz - Vice Chancellor and Chief Diversity Officer





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# **Questions and Answers**





## **Next Steps**





