



Future E & J Gallo School of Management Advisory Council

First Meeting of the Advisory Council

March 17, 2021 | 10:00 a.m. - 11:00 a.m.

Zoom Conference

SUMMARY/NOTES

Welcome: Introductions and Expectations

- Introductions:
 - Bob Glushko: UC Berkley Professor. Looking forward to see development and revolution of new school.
 - James Hall, Sr. VP and Commercial Banking Leader with Wells Fargo. Banker for 27 years in Central Valley. Interested in giving back to community and assist UC Merced with plans.
 - Courtney Nicholas: Retired with leadership development experience. Excited to help and give back and work with people. Entrepreneurship and leaders wanting to work with community base.
 - Ty Jagerson: VP for Commercialization Malta, Inc. Central valley plays major role around energy food and water and believes UC can be leader in this space.
 - Mark Riley: Market President and Market Executive in Bank of America for 12 yrs. Looking forward in making a difference and keeping local talent in central valley
 - Mike Roland: VP Central Valley E&J Gallo engineering organization. Many UC Merced alumni among Gallo organization. Other areas in Gallo, such as sales, can benefit from this program.
 - Molly Sims: UC Merced development team and philanthropy. Prior to UC Merced, worked for YearUp, and has worked in UCLA for school of management in financial aid department.
 - Yolanda Kyle: Gallo Program Administrative Assistant for past 2 yrs, previously worked for Madera county social services
 - Paul Maglio, Professor of management and cognitive science. Have been with UC Merced for 9 years; worked for IBM research for 20 yrs.
- Expectations for advisory council members:
 - Help shape, bolster, and promote the future Gallo School,
 - Help us find connections that are relevant to our program and philanthropy
 - Help steward the success and growth of the future Gallo School
- Expectation for Gallo School Initiative team:
 - Will be judicious of Advisory Council's time and welcoming guidance and advice.
 - Work together to make a difference.
 - Convene group three times a year, Spring, Summer and Fall

Presentation: Summary of Gallo School Initiative

- Facts about UC Merced.
 - Almost all students come from California. A third of students come Southern California, a third from Bay Area and a third from Central Valley. 73% Pell grant eligible, 55% Latino. Overall we are the most diverse UC campus.
 - Ranked 97th by US News and World report best National Universities and 40th among public universities. Completion of 2020 project doubled physical footprint of campus. Public-private partnership put up 1.3 billion dollars, we use buildings under long-term maintenance arrangement for 40 yrs., then they become University's buildings.
- Plan for future Gallo school of management.

- Vision is to take three existing departments - Cognitive and Information Sciences, Economics and Business Management, and Management of Complex Systems - and form the new Gallo School. Focus on complexity of real world problems and systems – science, design, and management related broadly to human-centered complex systems – enabled by real-time collection and analysis of data and information in complex human-technology-environment systems.
- Convergence of disciplines: Three departments provide different perspectives needed to tackle large scale problems
- Professional Degree Program - 1yr Master of Management (MM) program.
- National Parks Institute - Executive leadership program for national park leaders from around the world.
- Potential programs - Data science and Analytics professional masters program is under review for approval. Data Science and Analytics bachelors program proposal almost complete for review on the campus
- Future - What are the things you see or skill needed in the industry particularly in central valley, how do we connect and create programs that address points?
- T-shaped professionals - create and send out graduates that are prepared for the world of work.
- In 2002 ,Bob and Marie Gallo and Gallo Winery endowed \$5M and asked us to match \$5M and create school. Original gift has been matched with money with scholarships and endowed chairs.

Discussion: Plans, Programs, Prospects

- Pre-proposal was been submitted last summer and we have received feedback from administration and faculty. We are working on re submitting proposal.
 - Pandemic created financial strain in UC
 - Not all faculty like novelty.
 - Received support letters from outside industry, external stake holders and related academic, they didn't seem to be taken seriously.
- Currently working on aligning interest and on creating the right incentives. Over summer, we will begin to revise documents. In Fall, if we are back on campus, move forward with the political process of getting people to understand why what we are doing is important. Revision will go in next spring if everything goes well.
- **Ideas to promote the Gallo School plan**
 - Collect positive, exciting quotes from eAdvisory Council members regarding school.
 - Message needs to resonate with donors, investors, and students.
 - Carbon finance as a possible topic - deals with social issues, policies related to Central Valley
 - What employers are going to be interested in students with Gallo School degrees?

Wrap Up: Questions and Next Steps

- Paul will send out package with meeting proposal, slides and other information
- Will connect to schedule summer meeting.

Adjourn

Attendees: *Bob Glushko, Ty Jagerson, Courtney Nicholas, Mark Riley, Mike Roland, James Hall, Paul Maglio, Molly Sims, Yolanda Kyle*